



**BANGKOK**  
**NOV 7-10**  
**2025**

# THE 13TH GLA GLOBAL LOGISTICS CONFERENCE **SPONSORSHIP BROCHURE**



Mini Sponsor

**GALA DINNER SINGLE TABLE SPONSOR \* 1**  
**PRICE: USD 500**



- Company Advertisement in 1 Gala dinner table with welcome letter
- Invite 10 of your partners to seat together
- Exclusive Table near the stage
- Media account\*1 time
- Independent video promotion on GLA official account





## Mini Sponsor

## ROLL UP BANNER ADVERTISEMENT PRICE: USD 500



- Banner advertisements in the conference venue \* 1
- Sub-promotion on GLA social media account \* 1 time
- Independent video promotion on GLA official account \* 1 time





- Flag advertisements outside of the conference venue \* 1
- Sub-promotion on GLA social media account \* 1 time
- Independent video promotion on GLA official account \* 1 time





Average Sponsor

## CONFERENCE BROCHURE ADVERTISEMENT PRICE: USD 1,000



- Exclusive Full- page advertisement on the cover of the official Conference Brochure
- Headline promotion on GLA social media account \* 1 time
- Independent video promotion on GLA official account \* 1 time

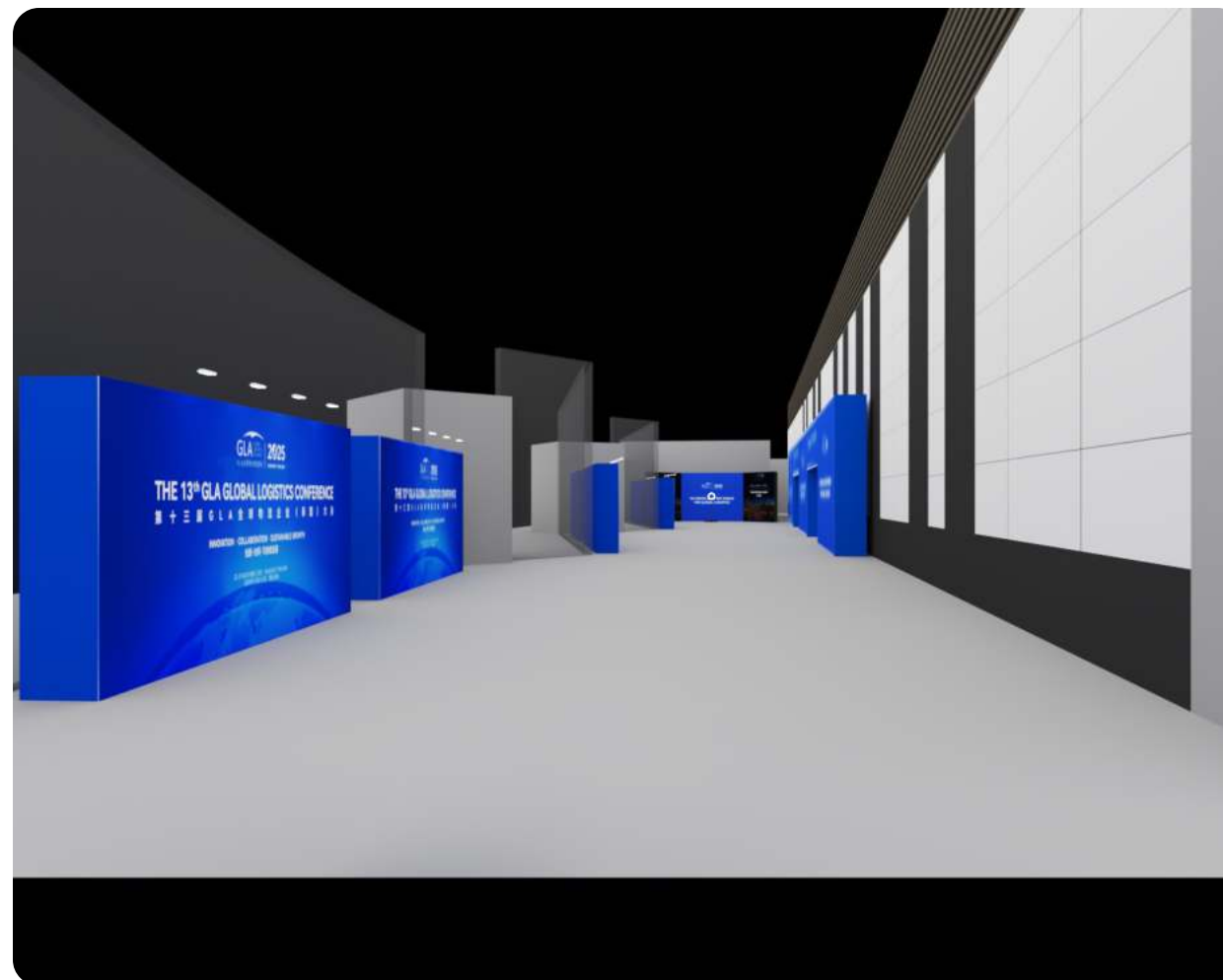
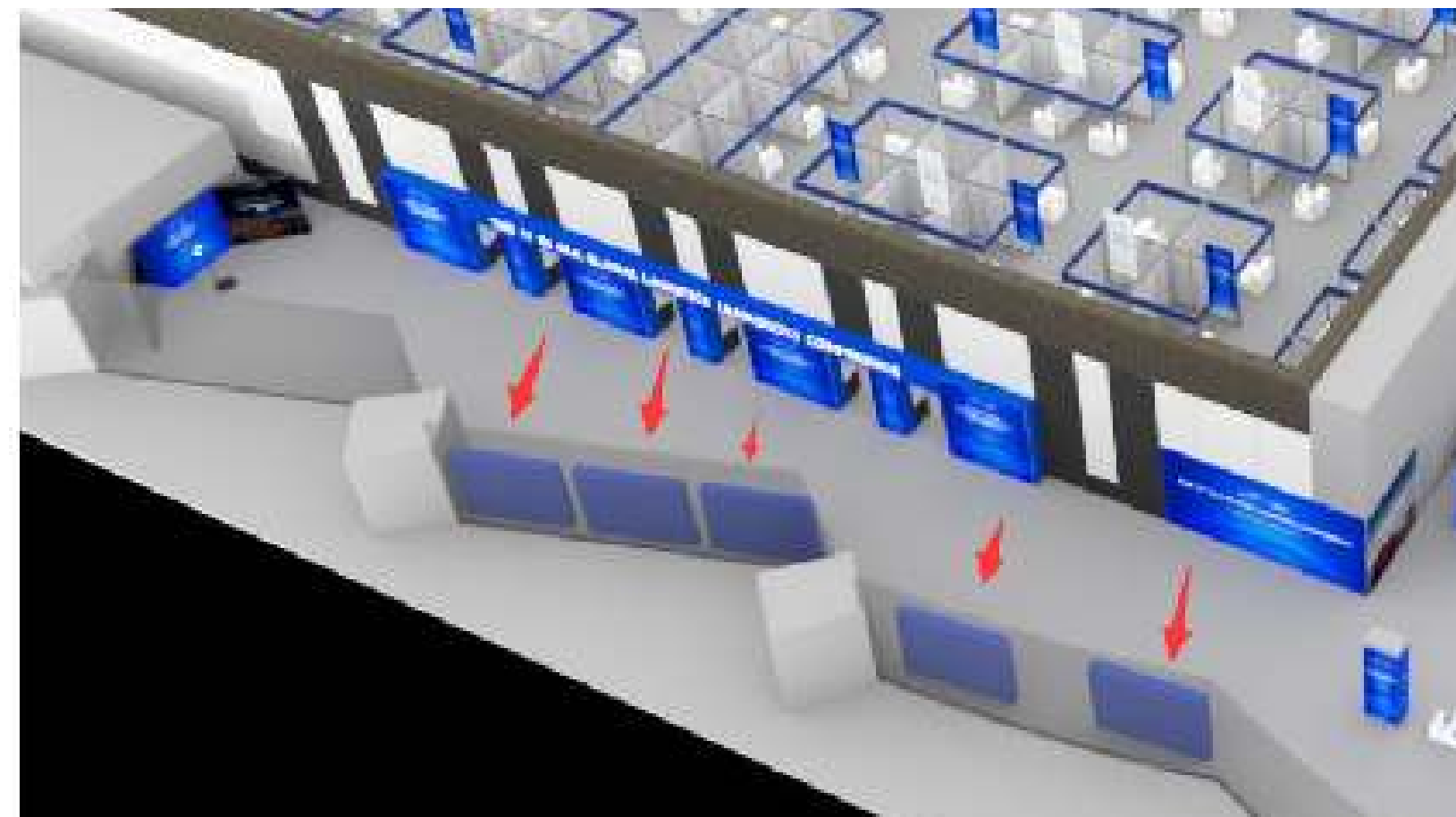


# Average Sponsor

## MAIN ENTRANCE ADVERTISEMENT BOARD PRICE: USD 1,500/BOARD



- Advertisement Board in front of the Main entrance of the conference Venue (3\*4M)
- Headline promotion on GLA social media account \* 1 time
- Independent video promotion on GLA official account \* 1 time



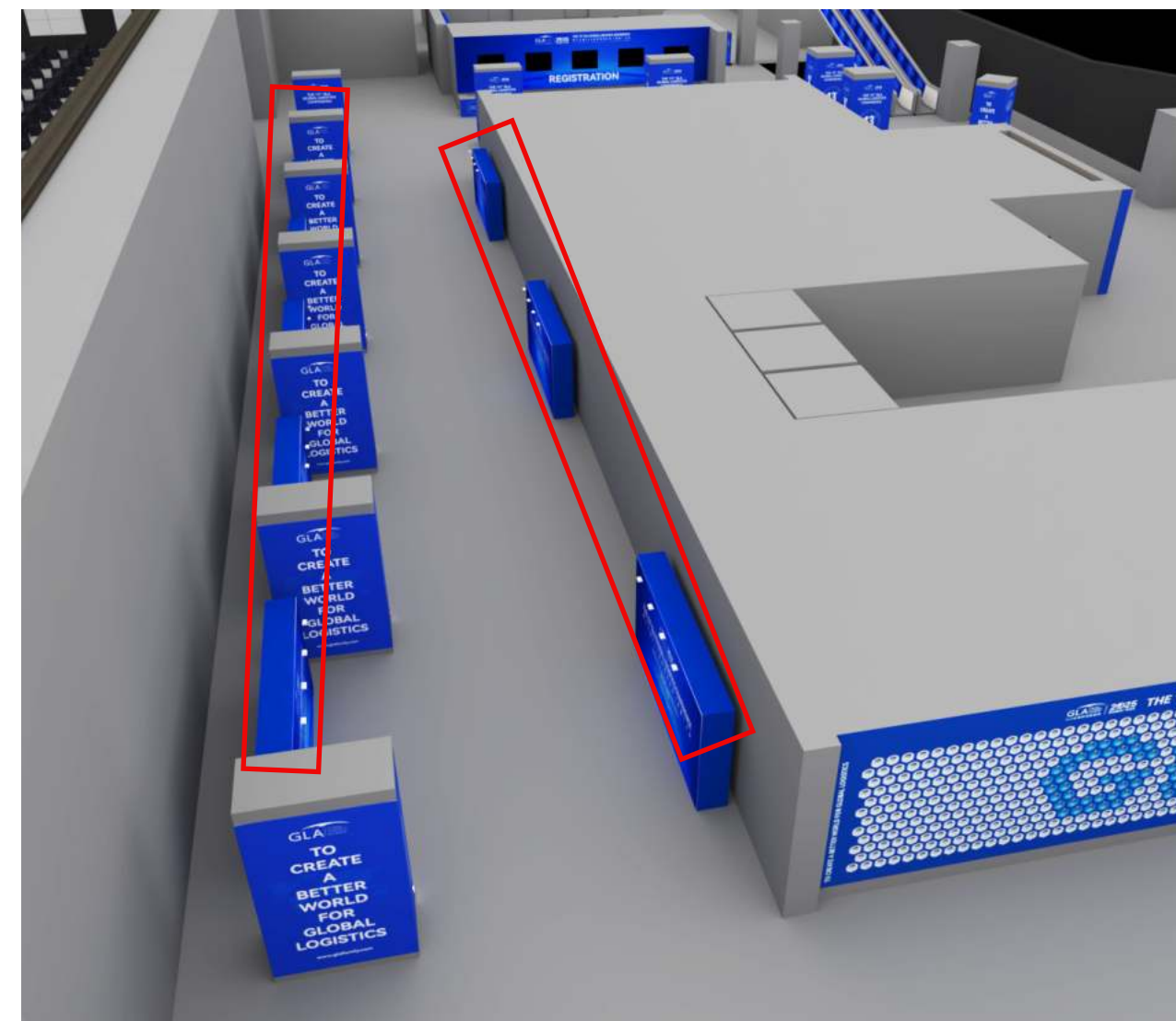


# Average Sponsor

## AISLE BACKDROP BOARD ADVERTISEMENT PRICE: 1,500 USD/ BOARD



- Advertisement on Backdrop Board with your company information
- Advertisement size : Board 5\*2.4m
- Headline promotion on GLA social media account \* 1 time
- Independent video promotion on GLA official account \* 1 time





# Average Sponsor

## CONFERENCE PAPER SPONSOR \* 1

PRICE: USD 1,500



- Single-page promotional material for each desktop at the opening ceremony \* 1 copy
- Conference Brochure full page advertisement \* 1 page
- Sub-promotion on GLA social media account \* 1 time
- Independent video promotion on GLA official account \* 1 time



Average Sponsor

FIXED TABLE DURING ONE TO ONE  
PRICE: USD 1,800



2025  
BANGKOK · THAILAND

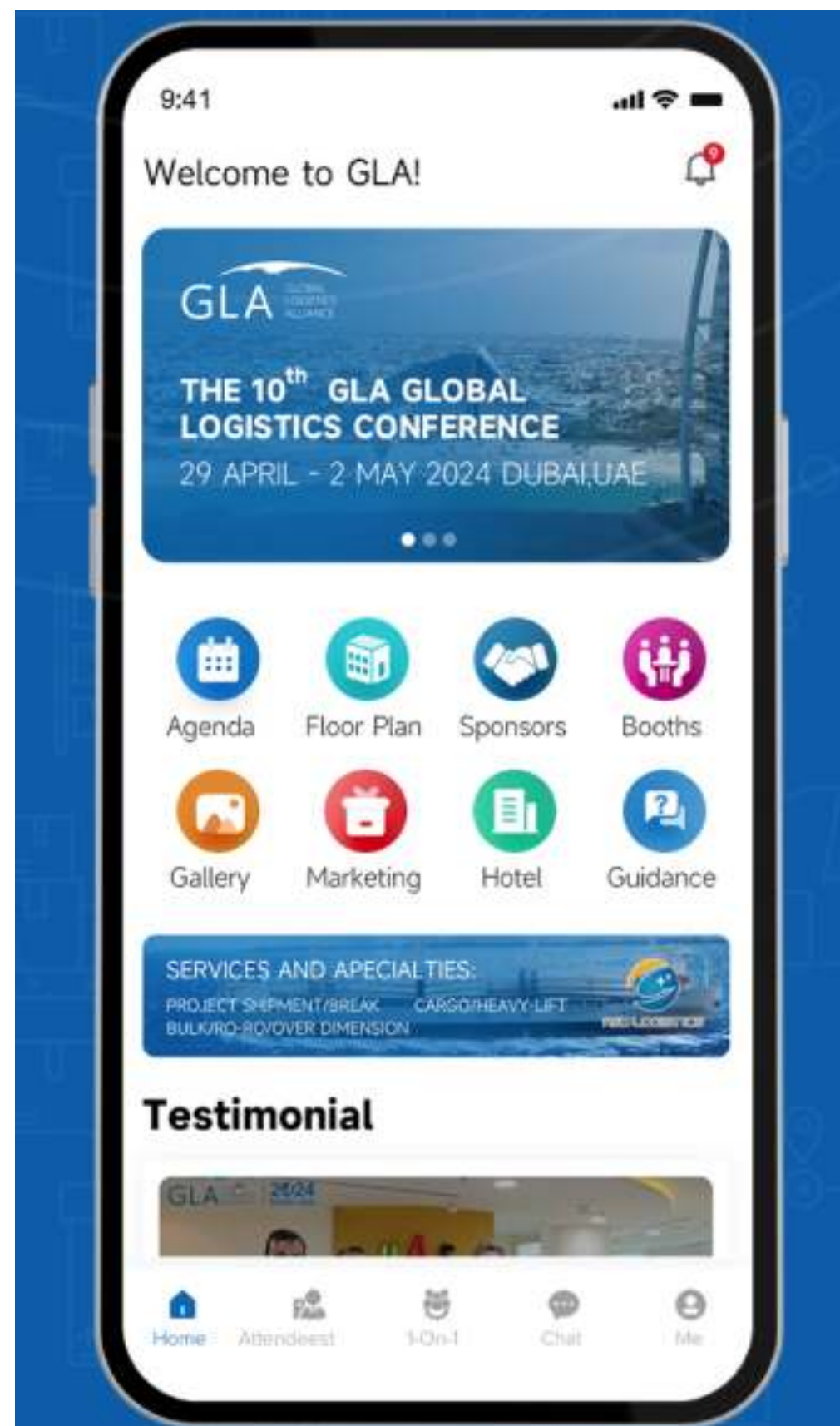


- Company Name & LOGO display on your Table
- Headline promotion on GLA social media account \* 1 time
- Independent video promotion on GLA official account \* 1 time
- 1 conference ticket



# Average Sponsor

**GLA APP SPONSOR**  
**PRICE: USD 2,000**



- Logo placement on the APP homepage banner.
- Featured company profile and images in the APP's photo wall.
- Leveraging the APP's extensive user base and reach to showcase your company's strength.
- A complimentary full-page color advertisement in the conference brochure.





# Average Sponsor

## BANGKOK 1 DAY TOUR SPONSOR PRICE: USD 2,000



- Advertisement in Tour Lanyard, Badge and Hat
- Speech opportunity during Tour schedule
- Logo in GLA banner which mentioned sponsored by your company name and logo
- Table mark during lunch and dinner
- Sub-promotion on GLA social media account\*1 time
- Independent video promotion on GLA official account\*1 time





Average Sponsor

CONFERENCE VENUE WALL LIGHT SPONSOR  
PRICE: USD 2,000



- Your company logo all wall of the conference all with deep impression
- Sub-promotion on GLA social media account\*1 time
- Independent video promotion on GLA official account\*1 time



# Average Sponsor

COMPANY ADVERTISEMENT IN REGISTRATION BAG  
PRICE: USD 2,000



- Your company poster will be put into GLA Bag and all attendees will have it.
- Sub-promotion on GLA social media account\*1time
- Independent video promotion on GLA official account\*1 time





# Average Sponsor

CONFERENCE BROCHURE 2ND AND 4TH PAGE ADVERTISEMENT \*2  
PRICE: USD 2,000



- Colored insert advertisement on the inside page of the official Conference Brochure \* 1 page
- Sub-promotion on GLA social media account \* 1 time
- Independent video promotion on GLA official account \* 1 time



# Average Sponsor

MAIN SCREEN VIDEO SPONSOR ADVERTISEMENT \* 10  
PRICE: USD 2,000



- Loop the company's promotional video on the big screens throughout the conference
- Video promotion of your company for 5 minutes during the one-on-one meeting
- Colored insert advertisement on the inside page of the official Conference Brochure \* 1 page
- Sub-promotion on GLA social media account \* 1 time
- Independent video promotion on GLA official account \* 1 time





Average Sponsor

**HANGING BANNER SPONSORSHIP\*10**  
**PRICE: USD 2,000**



- company Logo and slogan hanged in the main Conference Hall
- Independent video promotion on GLA official account \* 1 time



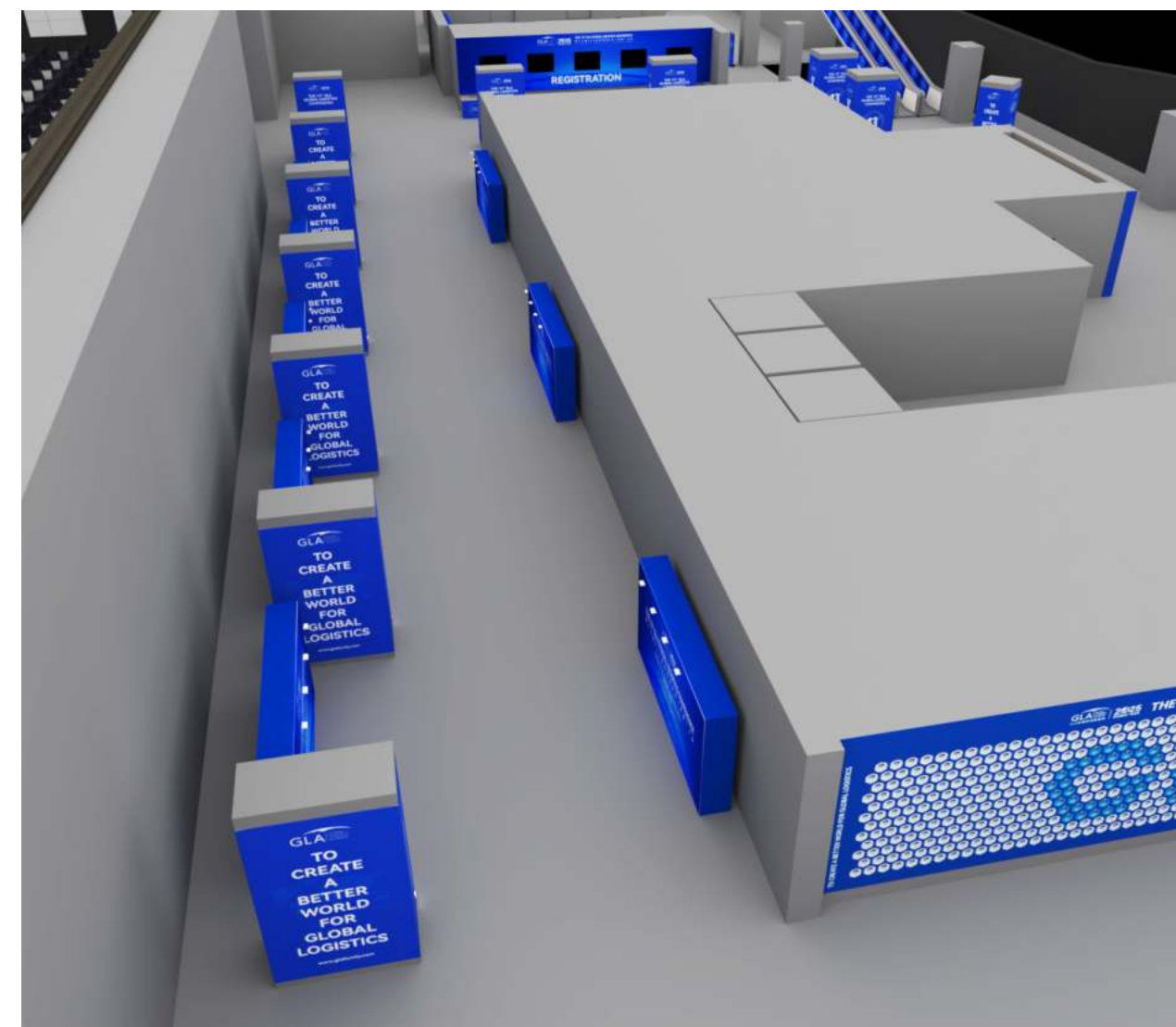


# Average Sponsor

## AISLE COLUMN ADVERTISEMENT PRICE: USD 2,000/COLUMN



- Advertisement on column with your company information
- Advertisement size : Column 1.1 \* 2.29 \* 3.9M
- Headline promotion on GLA social media account \* 1 time
- Independent video promotion on GLA official account \* 1 time





# Average Sponsor

## REGISTRATION ADVERTISEMENT BOARD\*2 PRICE: USD 2,500/SPACE



- Advertisement Board in the registration Area, in front of registration desk (3.15 \*3.15 M)
- Sub-promotion on GLA social media account \* 1 time
- Independent video promotion on GLA official account \* 1 time





Bronze

COCKTAIL PARTY ALL TABLE SPONSOR \* 1  
PRICE: USD 3,000



- Company Advertisement for all Cocktail party table with welcome letter
- Get award in Gala dinner as sponsor
- Sub-promotion on GLA social media account\*1time
- Independent video promotion on GLA official account





Bronze

## 360 PHOTO ADVERTISEMENT BOARD PRICE: USD 3,000



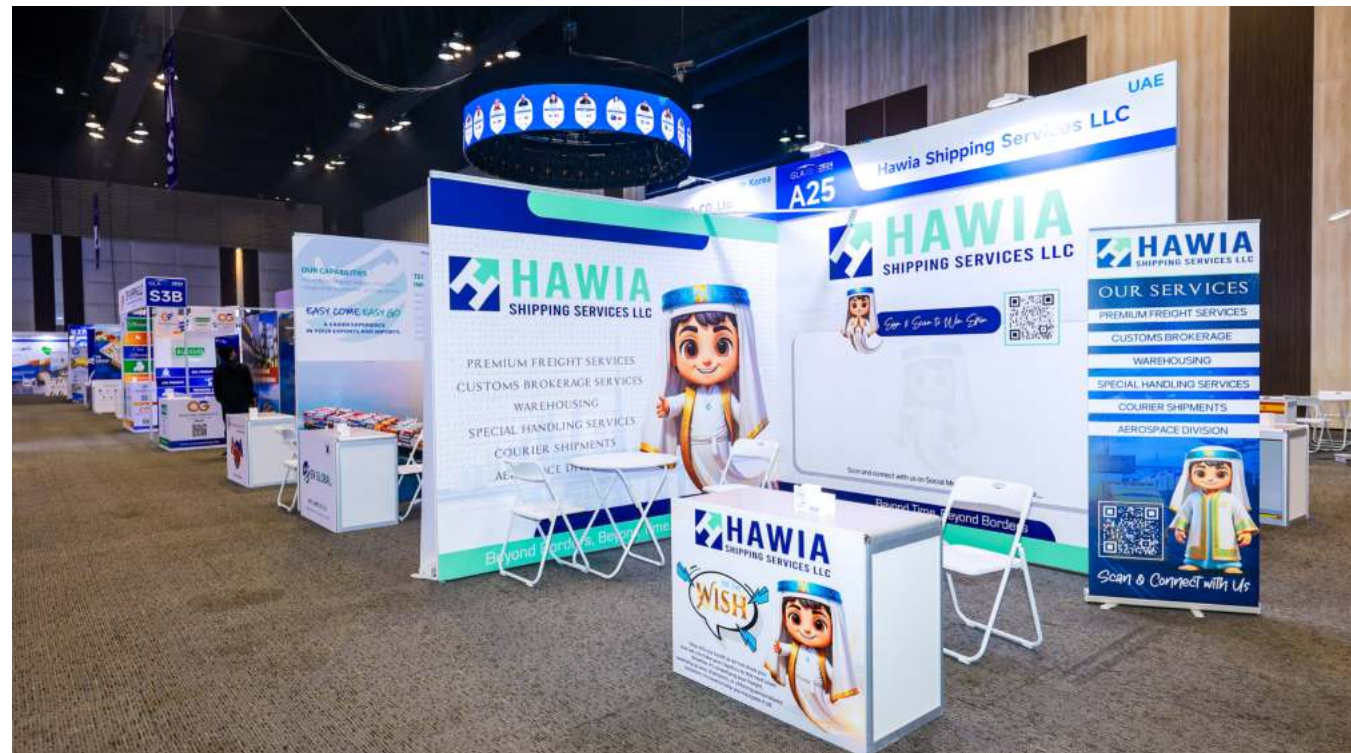
- Advertisement Board at the 360 Photo Shoot in front of the Main entrance of the conference Venue (3\*4M)
- All members to take 360 photo with your company ads
- Independent video promotion on GLA official account \* 1 time





Bronze

## CIRCULAR LED SCREEN SPONSOR PRICE: USD 3,000



- Advertisement on Circular LED Screen in the Booth area in the Exhibition Hall during all conference
- Independent video promotion on GLA official account \* 1 time





Bronze

CONFERENCE WIFI SPONSORSHIP \*1  
PRICE: USD 3,000



2025  
BANGKOK · THAILAND



- The sponsor's name and LOGO are displayed on the WIFI ACCESS page during the conference
- 1 free conference ticket



Bronze

## CHARGING STATION SPONSOR

PRICE: USD 3,000



- The venue offers charging services for the mobile devices of all 2000 attendees, which can effectively promote your company
- 1 free conference ticket





Bronze

## REGISTRATION SPONSOR COLUMN\* 2

PRICE: USD 3,000



- Advertisement on column with your company information in the Main registration Area
- Advertisement size : Column  $(1.1+2.3+1.1+2.3)*3.9\text{m}$
- Special display of the sponsor's logo on the official conference backdrop



Bronze

## INDOOR ADVERTISING BOARD SPONSOR \* 3

PRICE:USD 3,000



- Company LOGO display on the conference check-in wall
- Complimentary Conference Ticket \* 2
- Colored insert advertisement on the inside page of the official Conference Brochure \* 1 page
- Complimentary Advertising Board (3M\*3M) \* 1
- Headline promotion on GLA social media account \* 1 time
- Independent video promotion on GLA official account \* 1 time







**SPEECH SPONSOR \* 3    PRICE: USD 5,000**



- Deliver a 5–8 minute speech at the opening ceremony
- VIP Seat
- Special display of the sponsor's logo on the official conference backdrop
- GLA interview





## COFFEE BREAK SPONSORSHIP \*2    PRICE: USD 5,000



### IN-CONFERENCE DISPLAY

- Company Logo prominent display
- VIP seats and full VIP treatment
- Exclusive interviews and media reports of the president or senior executives of your company
- Deliver a 5-minute speech at the GALA Dinner
- Video promotion of your company for 5 minutes during the one-on-one meeting
- Colored insert advertisement on the inside page of the official Conference Brochure \* 1 page
- Complimentary Conference Ticket \* 1
- Headline promotion on GLA social media account \* 2 times
- Independent video promotion on GLA official account \* 2 times
- Free LOGO advertisement on the homepage of the GLA network website for 6 months



### POST-CONFERENCE PROMOTION

- All post-conference promotions of the conference should incorporate the information of the sponsor via printed materials, videos, and other online channels.

### PRE-CONFERENCE PUBLICITY

- **Simultaneous** pre-conference promotion







## ONE-ON-ONE MEETING TABLE SPONSOR \* 1

PRICE: USD 5,000



- advertisement during the One-on-one meeting in all tables
- Conference Brochure full page advertisement \*1 page
- Sub-promotion on GLA social media account \* 1 time
- Independent video promotion on GLA official account \* 1 time
- 1 free conference ticket





**PEN SPONSOR**    **PRICE: USD 5,000**



- Prominent LOGO display
- The pen will be distributed to all attendees
- Colored insert advertisement on the inside page of the official Conference Brochure \* 1 page
- Sub-promotion on GLA social media account \* 1 time
- Independent video promotion on GLA official account \* 1 time
- 1 free conference ticket







## FOOTBALL EVENT SPONSOR    PRICE: USD 5,000



- Advertising and promotion through banners, barriers, display boards, flags, and other mediums at the venue
- Complimentary Conference Ticket \* 2







**BADMINTON EVENT SPONSOR    PRICE: USD 5,000**



- Advertising and promotion through banners, barriers, display boards, flags, and other mediums at the venue
- Complimentary Conference Ticket \* 2







**NOTEBOOK SPONSOR \*1    PRICE: USD 5,000**



- Prominent LOGO display
- The notebook will be distributed to all attendees
- Colored insert advertisement on the inside page of the official Conference Brochure \* 1 page
- Sub-promotion on GLA social media account \* 1 time
- Independent video promotion on GLA official account \* 1 time
- 1 free conference ticket





## SPECIAL DESIGN ADVERTISEMENT SPONSOR\*3

PRICE: 5,000



- Prominent LOGO display
- Personalized Social Media Booth featuring the sponsor's information, allowing guests to take photos and share them on social media platforms
- Verbal recognition by the conference host and the opportunity to deliver a speech at the opening ceremony
- Deluxe 5-star hotel for 3 nights (including breakfast) \* 1 room







## GALA DINNER ALL TABLE SPONSOR \* 1

PRICE: USD 5,000



- Company Advertisement for all Gala dinner table with welcome letter
- Get award in Gala dinner as sponsor
- Sub-promotionon
- GLA social media account\*1 time
- Independent video promotionon
- GLA official account







## BUFFET LUNCH SPONSORSHIP \*2    PRICE: USD 5,000



### IN-CONFERENCE DISPLAY

- Company Logo prominent display
- VIP seats and full VIP treatment
- Exclusive interviews and media reports of the president or senior executives of your company
- Deliver a 5-minute speech during the Buffet Lunch
- Deliver a 5-minute speech at the GALA Dinner
- Video promotion of your company for 5 minutes during the one-on-one meeting
- Colored insert advertisement on the inside page of the official Conference Brochure \* 2 pages
- Complimentary Conference Ticket \* 5
- Headline promotion on GLA social media account \* 2 times
- Independent video promotion on GLA official account \* 2 times
- LOGO advertisement in conference page as silver sponsor until the 11th GLA conference complete



### POST-CONFERENCE PROMOTION

- All post-conference promotions of the conference should incorporate the information of the sponsor via printed materials, videos, and other online channels.

### PRE-CONFERENCE PUBLICITY

- **Simultaneous** pre-conference promotion







**BADGE LANYARD SPONSOR \* 1    PRICE: USD 10,000**



**2025**  
BANGKOK · THAILAND



- your Company name and logo in all attendees badges
- 2 Free Tickets
- 1 VIP Seat
- Get award in Gala dinner as sponsor
- Video playing of your company during one-on- one meeting for 3 days
- Sub-promotion on GLA social media account 1 time
- Independent video promotion on GLA official account 1time







## BACKPACK SPONSORSHIP \*1    PRICE: USD 10,000



- Guest information packet printed with sponsor's name, logo, and positioning tagline
- Colored advertisement on the inside page of the official Conference Brochure \* 1 page
- Video promotion of your company for 5 minutes during one-on-one meeting (Silent)
- Independent video promotion on GLA official account \* 1 time
- Sub-promotion on GLA social media account \* 1 time
- LOGO advertisement in conference page as silver sponsor until the 11th GLA conference complete
- 2 free conference tickets







## CONFERENCE SUPPORTING PARTNER\*3

PRICE: USD 10,000



### IN-CONFERENCE DISPLAY

- Company LOGO display on the opening ceremony screen
- Company LOGO display on the conference check-in wall
- VIP seats and full VIP treatment
- Exclusive interviews and media reports of the president or senior executives of your company
- Colored insert advertisement on the inside page of the official Conference Brochure \* 1 page
- Deliver a 3-minute speech at the GALA Dinner
- On-site LED large-screen video promotion of your company for 5 minutes during the one-on-one meeting
- Complimentary Conference Ticket \* 1
- Complimentary Standard Booth (3M\*3M) \* 1
- Headline promotion on GLA social media account \* 2 times
- Independent video promotion on GLA official account \* 2 times
- LOGO advertisement in conference page as silver sponsor until the 11th GLA conference complete

### POST-CONFERENCE PROMOTION

- All post-conference promotions of the conference should incorporate the information of the title sponsor via printed materials, videos, and other online channels.

### PRE-CONFERENCE PUBLICITY

- **Simultaneous** pre-conference promotion







## GOLF SPORTS EVENT SPONSOR    PRICE: USD 10,000



**2025**  
BANGKOK · THAILAND



- Advertising and promotion through banners, barriers, display boards, trackside flags, and other materials at the venue
- Complimentary Conference Ticket \* 4
- Deluxe 5-star hotel for 4 nights (including breakfast) \* 1 room
- LOGO advertisement in conference page as silver sponsor until the 11th GLA conference complete







## COCKTAIL PARTY EXCLUSIVE SPONSOR \*2

PRICE: USD 10,000



### IN-CONFERENCE DISPLAY

- Company LOGO display on the Cocktail Party check-in wall
- VIP seats and full VIP treatment
- Exclusive interviews and media reports of the president or senior executives of your company
- Deliver a 10-minute speech at the Cocktail Party
- Video promotion of your company for 5 minutes during the one-on-one meeting
- Colored advertisement on the inside page of the official Conference Brochure \* 2 pages
- Complimentary Conference Ticket \* 4
- Headline promotion on GLA social media account \* 2 times
- Independent video promotion on GLA official account \* 2 times
- LOGO advertisement in conference page as silver sponsor until the 11th GLA conference complete



### POST-CONFERENCE PROMOTION

- All post-conference of the conference should incorporate the information of the title sponsor via printed materials, videos, and other online channels.

### PRE-CONFERENCE PUBLICITY

- **Simultaneous** pre-conference promotion







## GALA DINNER EXCLUSIVE SPONSOR \*2

PRICE: USD 10,000



### IN-CONFERENCE DISPLAY

- Company LOGO display on the GALA Dinner check-in wall
- VIP seats and full VIP treatment
- Exclusive interviews and media reports of the president or senior executives of your company
- Deliver a 5-minute speech at the GALA Dinner
- Video promotion of your company for 5 minutes during the one-on-one meeting
- Complimentary Standard Booth (3M\*3M) \* 1
- Colored advertisement on the inside page of the official Conference Brochure \* 1 page
- Complimentary Conference Ticket \* 4
- Headline promotion on GLA social media account \* 2 times
- Independent video promotion on GLA official account \* 2 times
- LOGO advertisement in conference page as Gold sponsor until the 11th GLA conference complete

### POST-CONFERENCE PROMOTION

- All post-conference promotions of the conference should incorporate the information of the title sponsor via printed materials, videos, and other online channels.

### PRE-CONFERENCE PUBLICITY

- Simultaneous pre-conference promotion







## REGISTRATION AREA SPONSOR    PRICE: USD 10,000



- Your esteemed company is honored as the official supporting partner of this conference and enjoys the honors granted by the conference
- Display your company's LOGO on the opening ceremony backdrop and display your company's name as an honorary supporting partner
- Exclusive invitation to your leaders as special guests to attend the forum activities, VIP treatment and priority access to VIP channels and seats
- Deliver a 5-minute speech at the GALA Dinner
- Honorary Achievement: Honorary supporting partner Medal awarded by GLA
- The host will guide the guests to visit your booth after the opening ceremony
- Exclusive interviews and media reports of the president or senior executives of your company
- On-site LED large-screen video promotion of your company for 5 minutes during the one-on-one meeting
- Complimentary Conference Ticket \* 2
- Headline promotion on GLA social media account \* 2 times
- Independent video promotion on GLA official account \* 2 times
- LOGO advertisement in conference page as silver sponsor until the 11th GLA conference complete
- Complimentary Standard Booth (3M\*3M) \* 1





**WINE SPONSOR \* 1    PRICE: USD 10,000**



- Beverage categories: red wine, white wine, liquor, beer, juice and etc.
- Sponsorship Benefits:
- Nomination for the acknowledgment list at the GALA Dinner
- Deliver a -minute toast speech at the GALA Dinner
- Verbal recognition by the conference host
- 4 Free conference ticket







SPONSOR

CONFERENCE STRATEGIC PARTNER \*2

PRICE: USD 20,000



2025  
BANGKOK · THAILAND



- Your esteemed company is honored as the official supporting partner of this conference and enjoys the honors granted by the conference
- Display your company's LOGO on the opening ceremony backdrop and display your company's name as an honorary supporting partner
- Exclusive invitation to your leaders as special guests to attend the forum activities, VIP treatment and priority access to VIP channels and seat
- Deliver a 5-minute speech at the GALA Dinner
- Honorary Achievement: Honorary supporting partner Medal awarded by GLA
- The host will guide the guests to visit your booth after the opening ceremony
- Exclusive interviews and media reports of the president or senior executives of your company
- On-site LED large-screen video promotion of your company for 5 minutes during the one-on-one meeting
- Complimentary Conference Ticket \* 4
- Headline promotion on GLA social media account \* 2 times
- Independent video promotion on GLA official account \* 2 times
- LOGO advertisement in conference page as gold sponsor until the 11th GLA conference complete







**SPECIAL BOOTH \* 5    PRICE: USD 35,000**



**2025**  
BANGKOK · THAILAND



- Different from regular booths, Special Booth offers a more diversified display of company services and advantages 6\*6 meters
- Standard Equipment: Negotiation table \*2 + Chair \*6 + Banner \* 1 + Rotating Display Screen \* 1 + Roll-up Banner \* 4
- Including 10 free tickets, 4 VIP Seats, 1 color page, 10 mins speech
- GLA will responsible for decoration
- Notice: The design details of the Special Booth will be provided by the sponsor







CO-ORGANIZER \*3    PRICE: USD 50,000



- Your esteemed organization is honored as the official co-organizer of this conference and enjoys the honors granted by the conference
- Display your company's LOGO on the opening ceremony backdrop and display your company's name as an honorary co-organizer
- Your organization's leaders, as honored guests and the representative of the exhibiting companies, will enjoy noble treatment and attend the conference opening ceremony along with GLA's special guests
- Participate in the VIP activities and interact with the special guests before the opening ceremony
- Deliver a 5-minute speech as a distinguished guest and representative of the exhibiting companies during the opening ceremony
- Honorary Achievement: Honorary co-organizer Medal awarded by GLA
- Exclusive invitation to your leaders as special guests to attend the forum activities, VIP treatment and priority access to VIP channels and seats
- The host will guide the guests to visit your booth after the opening ceremony
- Exclusive interviews and media reports of the president or senior executives of your company One Complimentary Standard Booth (3M\*6M) at the main entrance of the venue to display your products and promote your company image
- On-site LED large-screen video promotion of your company for 5 minutes during the one-on-one meeting
- Complimentary Conference Ticket \* 6
- Colored advertisement on the inside page of the official Conference Brochure \* 1 page
- Headline promotion on GLA social media account \* 2 times
- Independent video promotion on GLA official account \* 2 times
- LOGO advertisement in conference page as Platinum sponsor until the 11th GLA conference complete







**EXCLUSIVE CONFERENCE SPONSOR\*1**    **PRICE: USD 100,000**



### IN-CONFERENCE DISPLAY

- Company LOGO display on the opening ceremony screen
- Company LOGO display on the conference check-in wall
- VIP seats and full VIP treatment
- Exclusive interviews and media reports of the president or senior executives of your company
- Deliver a 10-minute speech at the opening ceremony
- Deliver a 3-minute speech at the GALA Dinner
- On-site LED large-screen video promotion of your company for 5 minutes during the one-on-one meeting
- Complimentary Conference Ticket \* 10
- Complimentary Special Booth (3M\*6M) \* 1
- Headline promotion on GLA social media account \* 2 times
- Independent video promotion on GLA official account \* 2 times
- Attach your company introduction to the conference information packet
- Advertisement spanning across the back cover and inside page of the official Conference Brochure
- LOGO advertisement in conference page as Diamond sponsor until the 11th GLA conference complete



### PRE-CONFERENCE PUBLICITY

- **Simultaneous pre-conference promotion should incorporate the title sponsor's information** via printed materials, videos, and other online channels.
- **Synchronized** promotion across at least 30 offline events and 10 online events.

### POST-CONFERENCE PROMOTION

- **All post-conference promotions of the conference should incorporate the information of the title sponsor** via printed materials, videos, and other online channels.







**BANGKOK**  
**NOV 7-10**  
**2025**

# THE 13TH GLA GLOBAL LOGISTICS CONFERENCE **SPONSORSHIP BROCHURE**

## CONTACT US



**Mr. Jephte Maba**  
Project Director  
member31@glafamily.com  
+86-189 2655 7278



**Ms. Sophie Ruan**  
Project Manager  
member75@glafamily.com  
+86-189 48300922

