



BANGKOK
NOV 7-10
2025

THE 13TH GLA GLOBAL LOGISTICS CONFERENCE **SPONSORSHIP BROCHURE**



Mini Sponsor

GALA DINNER SINGLE TABLE SPONSOR * 1
PRICE: USD 500



- Company Advertisement in 1 Gala dinner table with welcome letter
- Invite 10 of your partners to seat together
- Exclusive Table near the stage
- Media account*1 time
- Independent video promotion on GLA official account



Mini Sponsor

ROLL UP BANNER ADVERTISEMENT
PRICE: USD 500



- Banner advertisements in the conference venue * 1
- Sub-promotion on GLA social media account * 1 time
- Independent video promotion on GLA official account * 1 time





- Flag advertisements outside of the conference venue * 1
- Sub-promotion on GLA social media account * 1 time
- Independent video promotion on GLA official account * 1 time



Average Sponsor

CONFERENCE BROCHURE ADVERTISEMENT PRICE: USD 1,000



- Exclusive Full- page advertisement on the cover of the official Conference Brochure
- Headline promotion on GLA social media account * 1 time
- Independent video promotion on GLA official account * 1 time

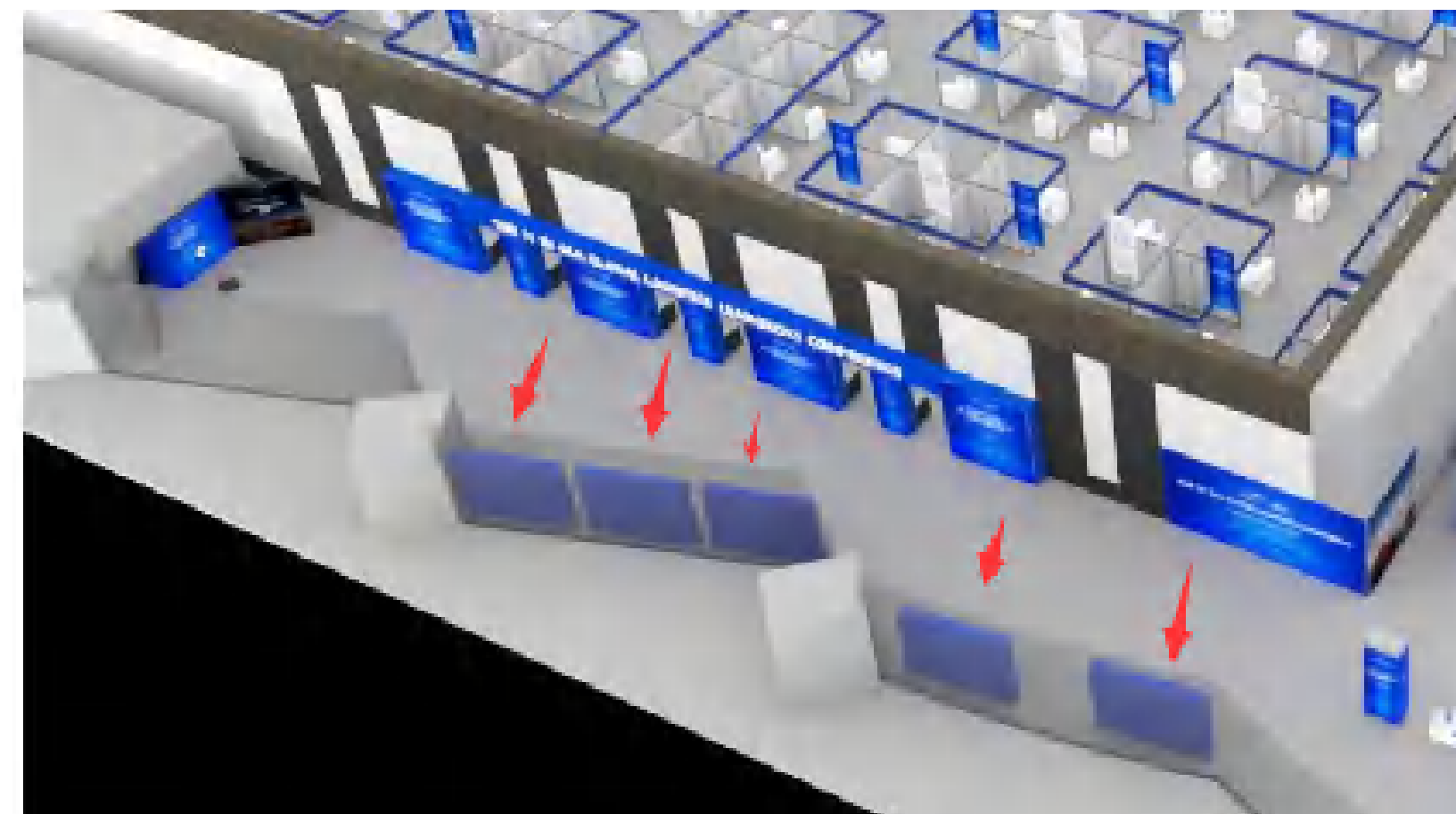
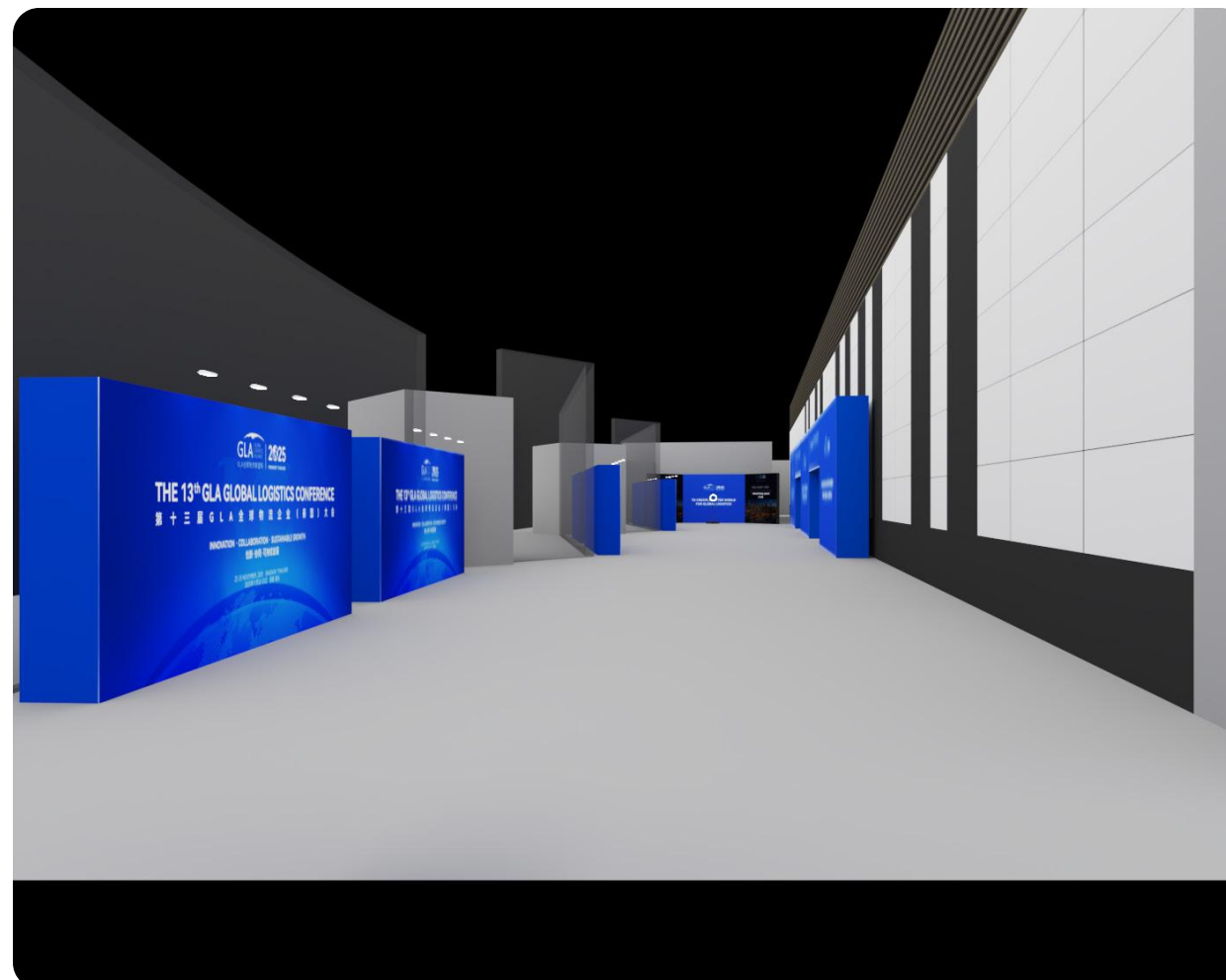


Average Sponsor

MAIN ENTRANCE ADVERTISEMENT BOARD
PRICE: USD 1,500/BOARD



- Advertisement Board in front of the Main entrance of the conference Venue (3*4M)
- Headline promotion on GLA social media account * 1 time
- Independent video promotion on GLA official account * 1 time

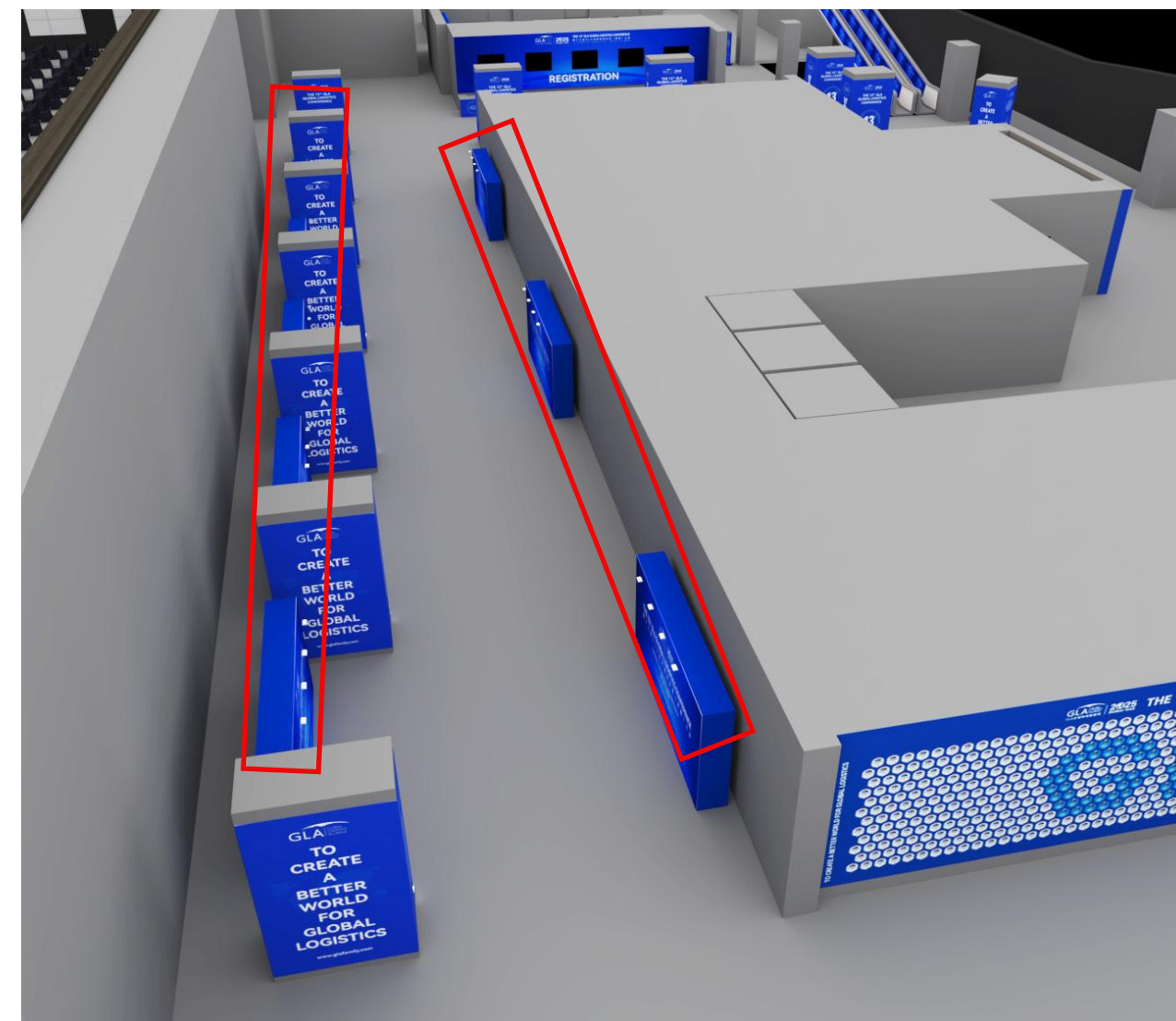


Average Sponsor

AISLE BACKDROP BOARD ADVERTISEMENT PRICE: 1,500 USD/ BOARD



- Advertisement on Backdrop Board with your company information
- Advertisement size : Board 5*2.4m
- Headline promotion on GLA social media account * 1 time
- Independent video promotion on GLA official account * 1 time



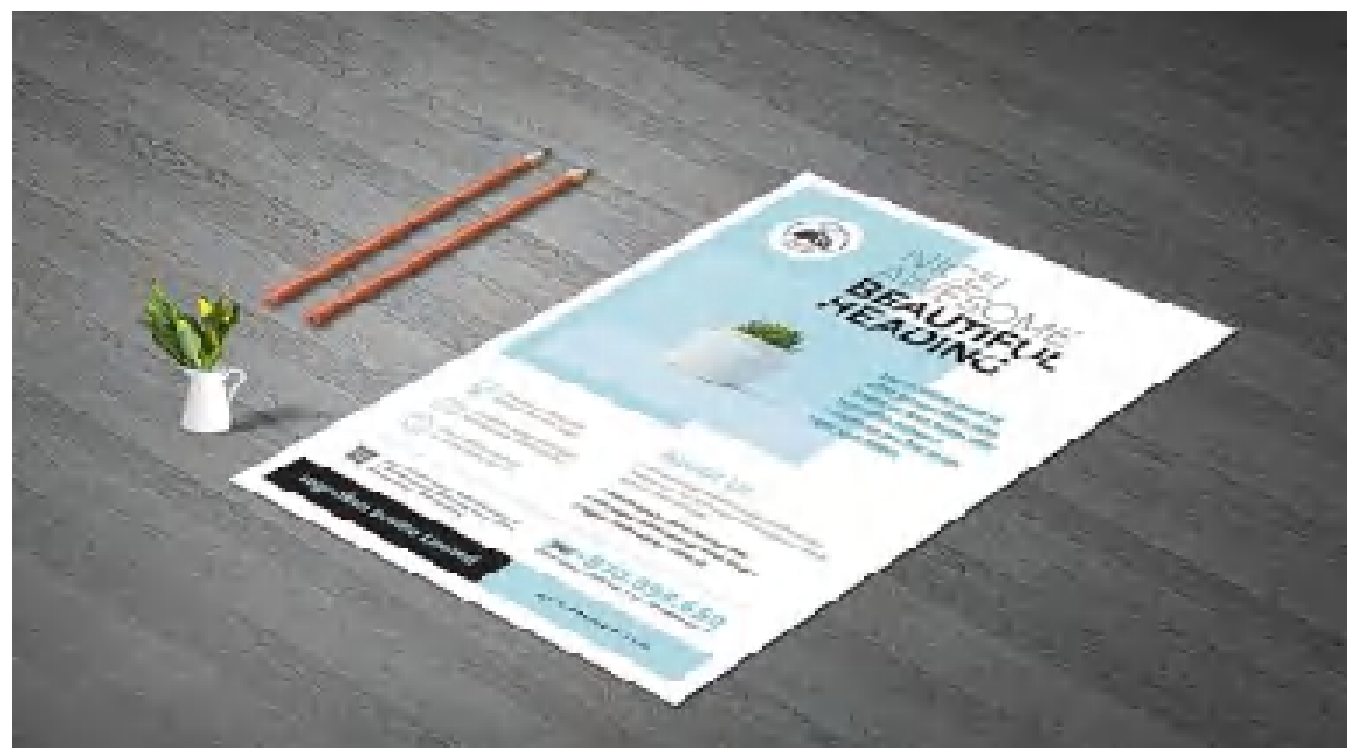
Average Sponsor

CONFERENCE PAPER SPONSOR * 1

PRICE: USD 1,500



- Single-page promotional material for each desktop at the opening ceremony * 1 copy
- Conference Brochure full page advertisement * 1 page
- Sub-promotion on GLA social media account * 1 time
- Independent video promotion on GLA official account * 1 time



Average Sponsor

FIXED TABLE DURING ONE TO ONE
PRICE: USD 1,800



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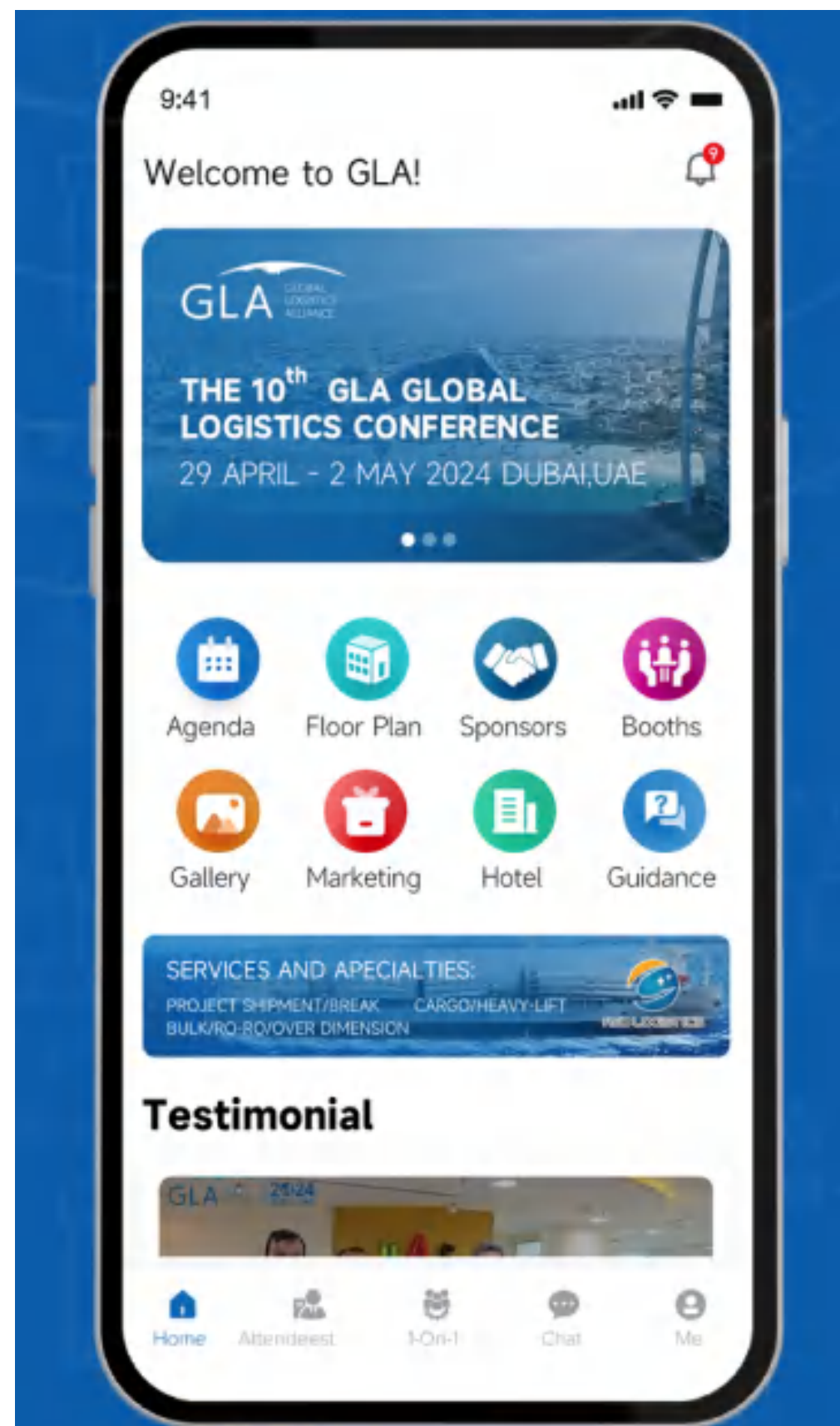


- Company Name & LOGO display on your Table
- Headline promotion on GLA social media account * 1 time
- Independent video promotion on GLA official account * 1 time
- 1 conference ticket



Average Sponsor

GLA APP SPONSOR
PRICE: USD 2,000



- Logo placement on the APP homepage banner.
- Featured company profile and images in the APP's photo wall.
- Leveraging the APP's extensive user base and reach to showcase your company's strength.
- A complimentary full-page color advertisement in the conference brochure.



Average Sponsor

BANGKOK 1 DAY TOUR SPONSOR PRICE: USD 2,000



- Advertisement in Tour Lanyard, Badge and Hat
- Speech opportunity during Tour schedule
- Logo in GLA banner which mentioned sponsored by your company name and logo
- Table mark during lunch and dinner
- Sub-promotion on GLA social media account*1 time
- Independent video promotion on GLA official account*1 time



Average Sponsor

CONFERENCE VENUE WALL LIGHT SPONSOR
PRICE: USD 2,000



- Your company logo all wall of the conference all with deep impression
- Sub-promotion on GLA social media account*1 time
- Independent video promotion on GLA official account*1 time



Average Sponsor

COMPANY ADVERTISEMENT IN REGISTRATION BAG
PRICE: USD 2,000



- Your company poster will be put into GLA Bag and all attendees will have it.
- Sub-promotion on GLA social media account*1time
- Independent video promotion on GLA official account*1 time



Average Sponsor

CONFERENCE BROCHURE 2ND AND 4TH PAGE ADVERTISEMENT *2
PRICE: USD 2,000



- Colored insert advertisement on the inside page of the official Conference Brochure * 1 page
- Sub-promotion on GLA social media account * 1 time
- Independent video promotion on GLA official account * 1 time



Average Sponsor

MAIN SCREEN VIDEO SPONSOR ADVERTISEMENT * 10
PRICE: USD 2,000



- Loop the company's promotional video on the big screens throughout the conference
- Video promotion of your company for 5 minutes during the one-on-one meeting
- Colored insert advertisement on the inside page of the official Conference Brochure * 1 page
- Sub-promotion on GLA social media account * 1 time
- Independent video promotion on GLA official account * 1 time

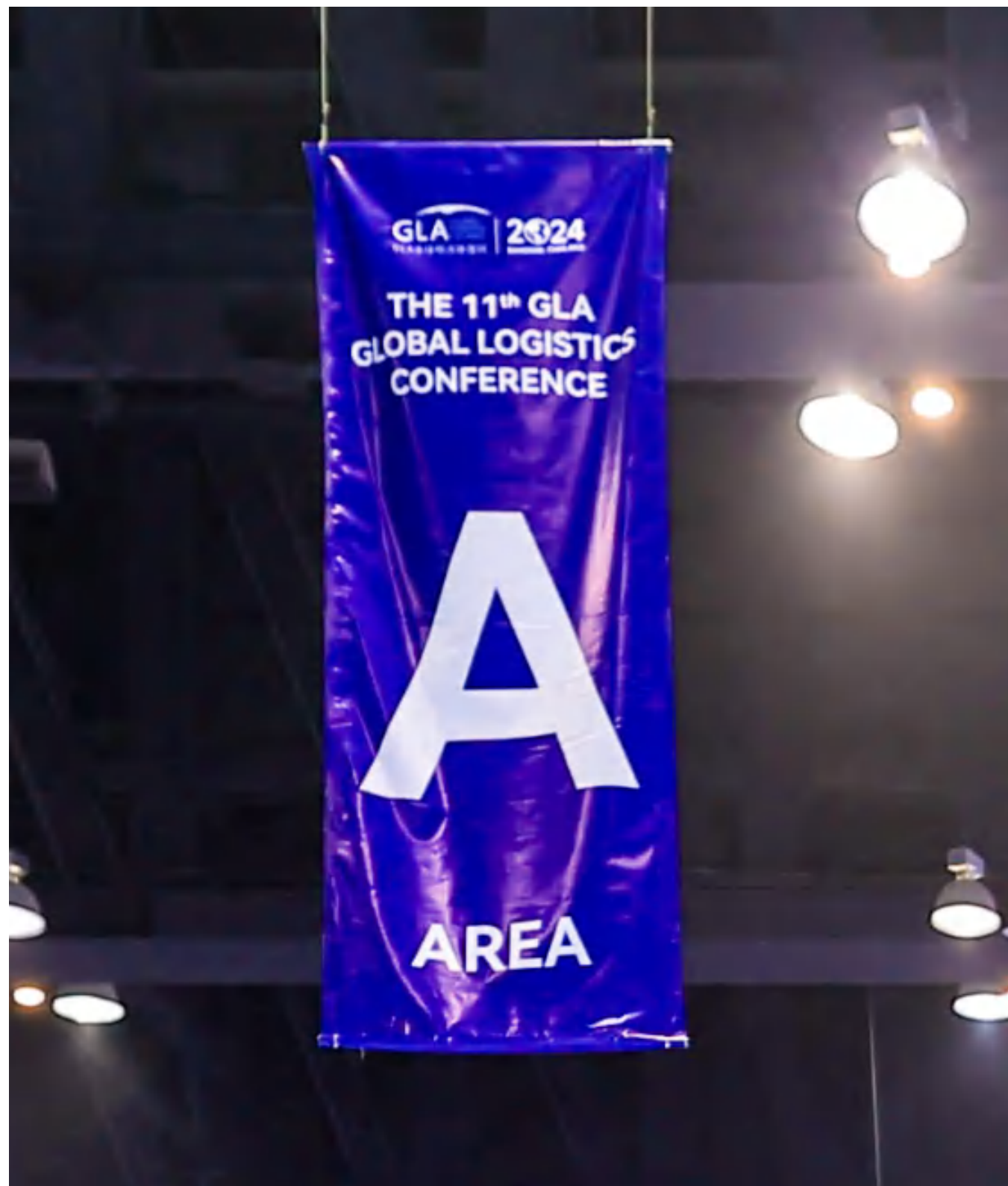


Average Sponsor

HANGING BANNER SPONSORSHIP*10
PRICE: USD 2,000



- company Logo and slogan hanged in the main Conference Hall
- Independent video promotion on GLA official account * 1 time

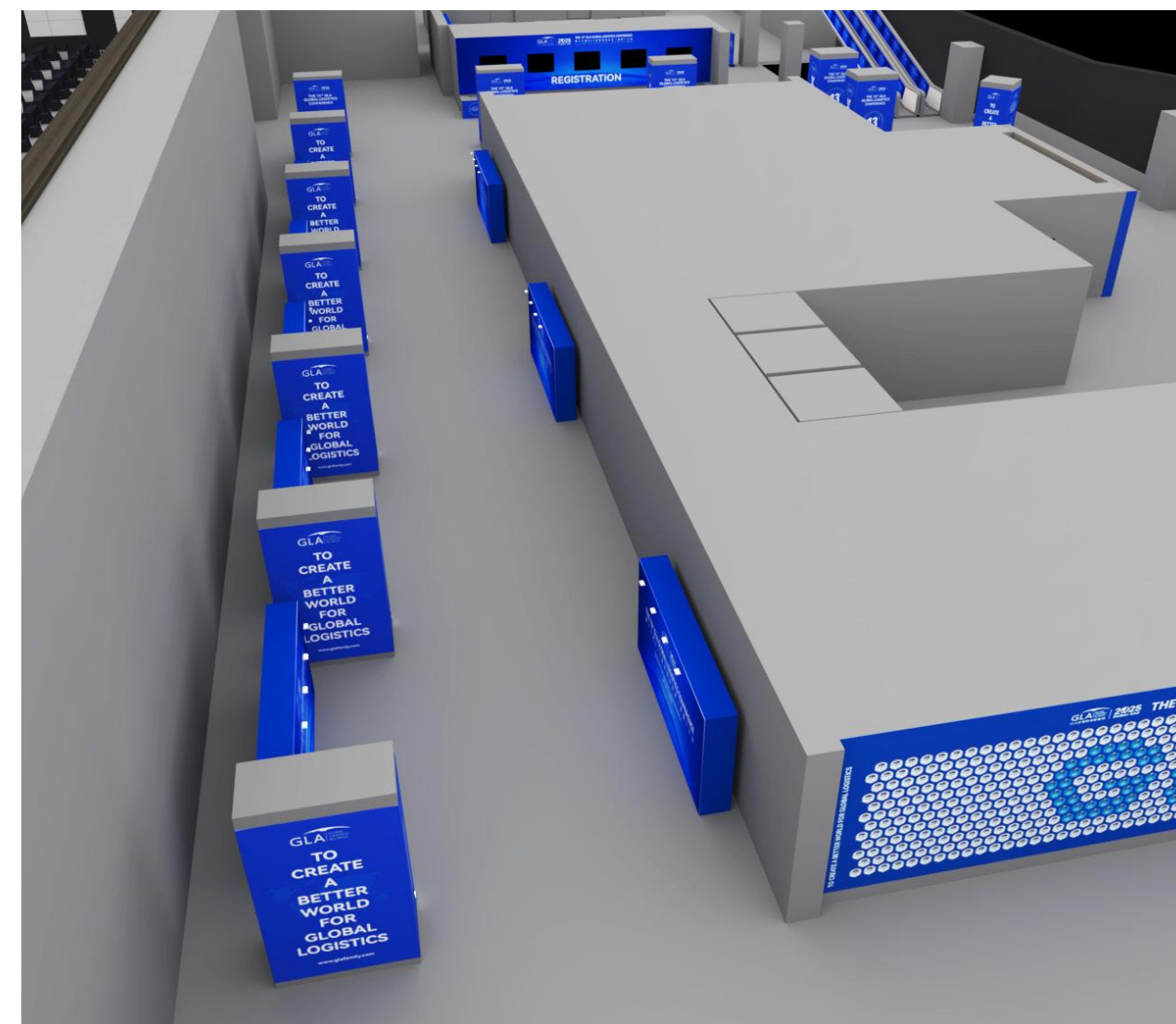


Average Sponsor

AISLE COLUMN ADVERTISEMENT PRICE: USD 2,000/COLUMN



- Advertisement on column with your company information
- Advertisement size : Column 1.1 * 2.29 * 3.9M
- Headline promotion on GLA social media account * 1 time
- Independent video promotion on GLA official account * 1 time



Average Sponsor

REGISTRATION ADVERTISEMENT BOARD*2 PRICE: USD 2,500/SPACE



- Advertisement Board in the registration Area, in front of registration desk (3.15 *3.15 M)
- Sub-promotion on GLA social media account * 1 time
- Independent video promotion on GLA official account * 1 time



Bronze

COCKTAIL PARTY ALL TABLE SPONSOR * 1
PRICE: USD 3,000



- Company Advertisement for all Cocktail party table with welcome letter
- Get award in Gala dinner as sponsor
- Sub-promotion on GLA social media account*1time
- Independent video promotion on GLA official account



Bronze

360 PHOTO ADVERTISEMENT BOARD PRICE: USD 3,000



- Advertisement Board at the 360 Photo Shoot in front of the Main entrance of the conference Venue (3*4M)
- All members to take 360 photo with your company ads
- Independent video promotion on GLA official account * 1 time



Bronze

CIRCULAR LED SCREEN SPONSOR PRICE: USD 3,000



- Advertisement on Circular LED Screen in the Booth area in the Exhibition Hall during all conference
- Independent video promotion on GLA official account * 1 time



Bronze

CONFERENCE WIFI SPONSORSHIP *1
PRICE: USD 3,000



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- The sponsor's name and LOGO are displayed on the WIFI ACCESS page during the conference
- 1 free conference ticket



Bronze

CHARGING STATION SPONSOR

PRICE: USD 3,000



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- The venue offers charging services for the mobile devices of all 2000 attendees, which can effectively promote your company
- 1 free conference ticket



Bronze

REGISTRATION SPONSOR COLUMN* 2

PRICE: USD 3,000



- Advertisement on column with your company information in the Main registration Area
- Advertisement size : Column $(1.1+2.3+1.1+2.3)*3.9\text{m}$
- Special display of the sponsor's logo on the official conference backdrop



Bronze

INDOOR ADVERTISING BOARD SPONSOR * 3

PRICE:USD 3,000



- Company LOGO display on the conference check-in wall
- Complimentary Conference Ticket * 2
- Colored insert advertisement on the inside page of the official Conference Brochure * 1 page
- Complimentary Advertising Board (3M*3M) * 1
- Headline promotion on GLA social media account * 1 time
- Independent video promotion on GLA official account * 1 time





SPEECH SPONSOR * 3 PRICE: USD 5,000



- Deliver a 5-8 minute speech at the opening ceremony
- VIP Seat
- Special display of the sponsor's logo on the official conference backdrop
- GLA interview





COFFEE BREAK SPONSORSHIP *2 PRICE: USD 5,000



IN-CONFERENCE DISPLAY

- Company Logo prominent display
- VIP seats and full VIP treatment
- Exclusive interviews and media reports of the president or senior executives of your company
- Deliver a 5-minute speech at the GALA Dinner
- Video promotion of your company for 5 minutes during the one-on-one meeting
- Colored insert advertisement on the inside page of the official Conference Brochure * 1 page
- Complimentary Conference Ticket * 1
- Headline promotion on GLA social media account * 2 times
- Independent video promotion on GLA official account * 2 times
- Free LOGO advertisement on the homepage of the GLA network website for 6 months



POST-CONFERENCE PROMOTION

- All post-conference promotions of the conference should incorporate the information of the sponsor via printed materials, videos, and other online channels.

PRE-CONFERENCE PUBLICITY

- **Simultaneous** pre-conference promotion





ONE-ON-ONE MEETING TABLE SPONSOR * 1

PRICE: USD 5,000



- advertisement during the One-on-one meeting in all tables
- Conference Brochure full page advertisement *1 page
- Sub-promotion on GLA social media account * 1 time
- Independent video promotion on GLA official account * 1 time
- 1 free conference ticket





PEN SPONSOR **PRICE: USD 5,000**



- Prominent LOGO display
- The pen will be distributed to all attendees
- Colored insert advertisement on the inside page of the official Conference Brochure * 1 page
- Sub-promotion on GLA social media account * 1 time
- Independent video promotion on GLA official account * 1 time
- 1 free conference ticket





FOOTBALL EVENT SPONSOR PRICE: USD 5,000



- Advertising and promotion through banners, barriers, display boards, flags, and other mediums at the venue
- Complimentary Conference Ticket * 2





BADMINTON EVENT SPONSOR PRICE: USD 5,000



- Advertising and promotion through banners, barriers, display boards, flags, and other mediums at the venue
- Complimentary Conference Ticket * 2





NOTEBOOK SPONSOR *1 PRICE: USD 5,000



- Prominent LOGO display
- The notebook will be distributed to all attendees
- Colored insert advertisement on the inside page of the official Conference Brochure * 1 page
- Sub-promotion on GLA social media account * 1 time
- Independent video promotion on GLA official account * 1 time
- 1 free conference ticket





SPECIAL DESIGN ADVERTISEMENT SPONSOR*3

PRICE: 5,000



- Prominent LOGO display
- Personalized Social Media Booth featuring the sponsor's information, allowing guests to take photos and share them on social media platforms
- Verbal recognition by the conference host and the opportunity to deliver a speech at the opening ceremony
- Deluxe 5-star hotel for 3 nights (including breakfast) * 1 room





GALA DINNER ALL TABLE SPONSOR * 1

PRICE: USD 5,000



- Company Advertisement for all Gala dinner table with welcome letter
- Get award in Gala dinner as sponsor
- Sub-promotion on GLA social media account * 1 time
- Independent video promotion on GLA official account * 1 time





BUFFET LUNCH SPONSORSHIP *2 PRICE: USD 5,000



IN-CONFERENCE DISPLAY

- Company Logo prominent display
- VIP seats and full VIP treatment
- Exclusive interviews and media reports of the president or senior executives of your company
- Deliver a 5-minute speech during the Buffet Lunch
- Deliver a 5-minute speech at the GALA Dinner
- Video promotion of your company for 5 minutes during the one-on-one meeting
- Colored insert advertisement on the inside page of the official Conference Brochure * 2 pages
- Complimentary Conference Ticket * 3
- Headline promotion on GLA social media account * 2 times
- Independent video promotion on GLA official account * 2 times
- LOGO advertisement in conference page as silver sponsor until the 13th GLA conference complete



POST-CONFERENCE PROMOTION

- All post-conference promotions of the conference should incorporate the information of the sponsor via printed materials, videos, and other online channels.

PRE-CONFERENCE PUBLICITY

- **Simultaneous** pre-conference promotion





BADGE LANYARD SPONSOR * 1 PRICE: USD 10,000



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- your Company name and logo in all attendees badges
- 2 Free Tickets
- 1 VIP Seat
- Get award in Gala dinner as sponsor
- Video playing of your company during one-on- one meeting for 3 days
- Sub-promotion on GLA social media account 1 time
- Independent video promotion on GLA official account 1time





BACKPACK SPONSORSHIP *1 PRICE: USD 10,000



- Guest information packet printed with sponsor's name, logo, and positioning tagline
- Colored advertisement on the inside page of the official Conference Brochure * 1 page
- Video promotion of your company for 5 minutes during one-on-one meeting (Silent)
- Independent video promotion on GLA official account * 1 time
- Sub-promotion on GLA social media account * 1 time
- LOGO advertisement in conference page as silver sponsor until the 13th GLA conference complete
- 2 free conference tickets





CONFERENCE SUPPORTING PARTNER*3

PRICE: USD 10,000



IN-CONFERENCE DISPLAY

- Company LOGO display on the opening ceremony screen
- Company LOGO display on the conference check-in wall
- VIP seats and full VIP treatment
- Exclusive interviews and media reports of the president or senior executives of your company
- Colored insert advertisement on the inside page of the official Conference Brochure * 1 page
- Deliver a 3-minute speech at the GALA Dinner
- On-site LED large-screen video promotion of your company for 5 minutes during the one-on-one meeting
- Complimentary Conference Ticket * 1
- Complimentary Standard Booth (3M*3M) * 1
- Headline promotion on GLA social media account * 2 times
- Independent video promotion on GLA official account * 2 times
- LOGO advertisement in conference page as silver sponsor until the 13th GLA conference complete

POST-CONFERENCE PROMOTION

- All post-conference promotions of the conference should incorporate the information of the title sponsor via printed materials, videos, and other online channels.

PRE-CONFERENCE PUBLICITY

- **Simultaneous** pre-conference promotion





GOLF SPORTS EVENT SPONSOR PRICE: USD 10,000



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- Advertising and promotion through banners, barriers, display boards, trackside flags, and other materials at the venue
- Complimentary Conference Ticket * 4
- Deluxe 5-star hotel for 4 nights (including breakfast) * 1 room
- LOGO advertisement in conference page as silver sponsor until the 13th GLA conference complete





COCKTAIL PARTY EXCLUSIVE SPONSOR *2

PRICE: USD 10,000



IN-CONFERENCE DISPLAY

- Company LOGO display on the Cocktail Party check-in wall
- VIP seats and full VIP treatment
- Exclusive interviews and media reports of the president or senior executives of your company
- Deliver a 10-minute speech at the Cocktail Party
- Video promotion of your company for 5 minutes during the one-on-one meeting
- Colored advertisement on the inside page of the official Conference Brochure * 2 pages
- Complimentary Conference Ticket * 4
- Headline promotion on GLA social media account * 2 times
- Independent video promotion on GLA official account * 2 times
- LOGO advertisement in conference page as silver sponsor until the 13th GLA conference complete

POST-CONFERENCE PROMOTION

- All post-conference of the conference should incorporate the information of the title sponsor via printed materials, videos, and other online channels.

PRE-CONFERENCE PUBLICITY

- **Simultaneous** pre-conference promotion





GALA DINNER EXCLUSIVE SPONSOR *2

PRICE: USD 10,000



IN-CONFERENCE DISPLAY

- Company LOGO display on the GALA Dinner check-in wall
- VIP seats and full VIP treatment
- Exclusive interviews and media reports of the president or senior executives of your company
- Deliver a 5-minute speech at the GALA Dinner
- Video promotion of your company for 5 minutes during the one-on-one meeting
- Complimentary Standard Booth (3M*3M) * 1
- Colored advertisement on the inside page of the official Conference Brochure * 1 page
- Complimentary Conference Ticket * 4
- Headline promotion on GLA social media account * 2 times
- Independent video promotion on GLA official account * 2 times
- LOGO advertisement in conference page as Gold sponsor until the 13th GLA conference complete

POST-CONFERENCE PROMOTION

- All post-conference promotions of the conference should incorporate the information of the title sponsor via printed materials, videos, and other online channels.

PRE-CONFERENCE PUBLICITY

- Simultaneous pre-conference promotion





REGISTRATION AREA SPONSOR PRICE: USD 10,000



- Your esteemed company is honored as the official supporting partner of this conference and enjoys the honors granted by the conference
- Display your company's LOGO on the opening ceremony backdrop and display your company's name as an honorary supporting partner
- Exclusive invitation to your leaders as special guests to attend the forum activities, VIP treatment and priority access to VIP channels and seats
- Deliver a 5-minute speech at the GALA Dinner
- Honorary Achievement: Honorary supporting partner Medal awarded by GLA
- The host will guide the guests to visit your booth after the opening ceremony
- Exclusive interviews and media reports of the president or senior executives of your company
- On-site LED large-screen video promotion of your company for 5 minutes during the one-on-one meeting
- Complimentary Conference Ticket * 2
- Headline promotion on GLA social media account * 2 times
- Independent video promotion on GLA official account * 2 times
- LOGO advertisement in conference page as silver sponsor until the 13th GLA conference complete
- Complimentary Standard Booth (3M*3M) * 1





WINE SPONSOR * 1 PRICE: USD 10,000



- Beverage categories: red wine, white wine, liquor, beer, juice and etc.
- Sponsorship Benefits:
- Nomination for the acknowledgment list at the GALA Dinner
- Deliver a -minute toast speech at the GALA Dinner
- Verbal recognition by the conference host
- 4 Free conference ticket





SPONSOR

CONFERENCE STRATEGIC PARTNER *2

PRICE: USD 20,000



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- Your esteemed company is honored as the official supporting partner of this conference and enjoys the honors granted by the conference
- Display your company's LOGO on the opening ceremony backdrop and display your company's name as an honorary supporting partner
- Exclusive invitation to your leaders as special guests to attend the forum activities, VIP treatment and priority access to VIP channels and seat
- Deliver a 5-minute speech at the GALA Dinner
- Honorary Achievement: Honorary supporting partner Medal awarded by GLA
- The host will guide the guests to visit your booth after the opening ceremony
- Exclusive interviews and media reports of the president or senior executives of your company
- On-site LED large-screen video promotion of your company for 5 minutes during the one-on-one meeting
- Complimentary Conference Ticket * 4
- Headline promotion on GLA social media account * 2 times
- Independent video promotion on GLA official account * 2 times
- LOGO advertisement in conference page as gold sponsor until the 13th GLA conference complete





SPECIAL BOOTH * 5 PRICE: USD 35,000



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- Different from regular booths, Special Booth offers a more diversified display of company services and advantages 6*6 meters
- Standard Equipment: Negotiation table *2 + Chair *6 + Banner * 1 + Rotating Display Screen * 1 + Roll-up Banner * 4
- Including 10 free tickets, 4 VIP Seats, 1 color page, 10 mins speech
- GLA will responsible for decoration
- Notice: The design details of the Special Booth will be provided by the sponsor





CO-ORGANIZER *3 PRICE: USD 50,000



- Your esteemed organization is honored as the official co-organizer of this conference and enjoys the honors granted by the conference
- Display your company's LOGO on the opening ceremony backdrop and display your company's name as an honorary co-organizer
- Your organization's leaders, as honored guests and the representative of the exhibiting companies, will enjoy noble treatment and attend the conference opening ceremony along with GLA's special guests
- Participate in the VIP activities and interact with the special guests before the opening ceremony
- Deliver a 5-minute speech as a distinguished guest and representative of the exhibiting companies during the opening ceremony
- Honorary Achievement: Honorary co-organizer Medal awarded by GLA
- Exclusive invitation to your leaders as special guests to attend the forum activities, VIP treatment and priority access to VIP channels and seats
- The host will guide the guests to visit your booth after the opening ceremony
- Exclusive interviews and media reports of the president or senior executives of your company One Complimentary Standard Booth (3M*6M) at the main entrance of the venue to display your products and promote your company image
- On-site LED large-screen video promotion of your company for 5 minutes during the one-on-one meeting
- Complimentary Conference Ticket * 6
- Colored advertisement on the inside page of the official Conference Brochure * 1 page
- Headline promotion on GLA social media account * 2 times
- Independent video promotion on GLA official account * 2 times
- LOGO advertisement in conference page as Platinum sponsor until the 13th GLA conference complete





PLATINUM
SPONSOR

EXCLUSIVE CONFERENCE SPONSOR*1 PRICE: USD 100,000



IN-CONFERENCE DISPLAY

- Company LOGO display on the opening ceremony screen
- Company LOGO display on the conference check-in wall
- VIP seats and full VIP treatment
- Exclusive interviews and media reports of the president or senior executives of your company
- Deliver a 10-minute speech at the opening ceremony
- Deliver a 3-minute speech at the GALA Dinner
- On-site LED large-screen video promotion of your company for 5 minutes during the one-on-one meeting
- Complimentary Conference Ticket * 10
- Complimentary Special Booth (3M*6M) * 1
- Headline promotion on GLA social media account * 2 times
- Independent video promotion on GLA official account * 2 times
- Attach your company introduction to the conference information packet
- Advertisement spanning across the back cover and inside page of the official Conference Brochure
- LOGO advertisement in conference page as Diamond sponsor until the 13th GLA conference complete



PRE-CONFERENCE PUBLICITY

- Simultaneous pre-conference promotion should incorporate the title sponsor's information via printed materials, videos, and other online channels.
- Synchronized promotion across at least 30 offline events and 10 online events.

POST-CONFERENCE PROMOTION

- All post-conference promotions of the conference should incorporate the information of the title sponsor via printed materials, videos, and other online channels.





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THE 13TH GLA GLOBAL LOGISTICS CONFERENCE **SPONSORSHIP BROCHURE**

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